

# 2022 Call for Workshop Proposals



## About the U.P. Nonprofit Conference

The U.P. Nonprofit Conference offers nonprofit leaders, staff, board members, and volunteers the opportunity to network, attend workshops, share ideas and fire up the passions that drive their missions and visions. Attendees appreciate the opportunity to be able to convene and learn at a conference held in their own region. For many nonprofits, sending staff, volunteers or board members out of the area to build skills and network is not a feasible option. The U.P. Nonprofit Conference serves to fill that need expertly and cost efficiently. Attendees at the conference get the opportunity to:

- Network with peers from regional nonprofits
- Attend workshops on critical and compelling nonprofit issues, such as nonprofit accountability, fundraising and marketing
- Take home resources, ideas, and tools that support their mission and programs

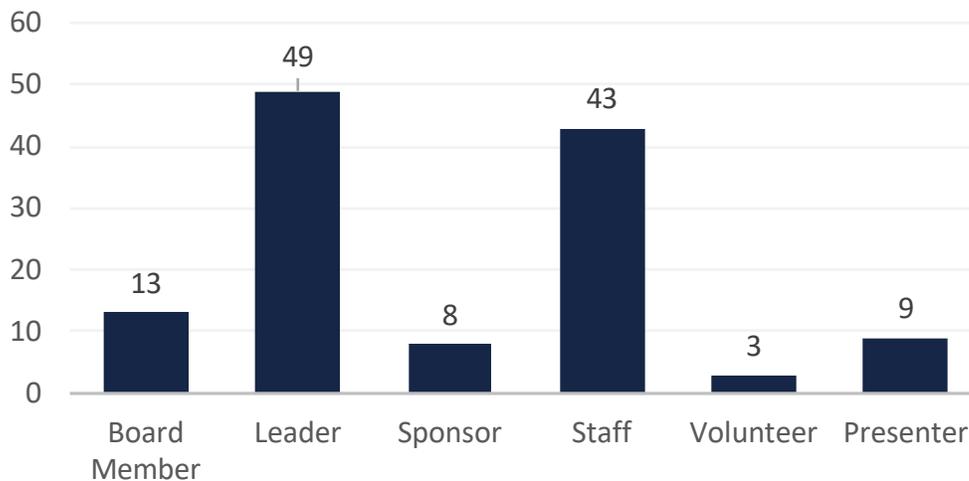
## Primary Topics for Overall Conference Programming Include (but are not limited to):

- Employee Wellness & Personal Development
- Team Building
- Collaboration
- Cybersecurity
- Diversity, Equity and Inclusion
- Sustainability
- Board Relations and Development
- Youth Development
- Policy and Advocacy
- Evaluation
- Nonprofit Operations
- Volunteer Recruitment and Management
- Fundraising and Fund Development
- Nonprofit Governance
- Vulnerable / At-Risk Youth
- Nonprofit Marketing and Communication
- Leadership Development
- Technology/tools for nonprofits

## Attendee Profile

Each year, over 100 people from throughout the region and beyond assemble for this unique opportunity to gather close to home. Attendees include nonprofit leaders, staff members, volunteers and board members.

***A look at the 2021 Conference Attendees***  
*(Some attendees serve in more than one role, 125 participants total)*



## Selection Criteria

The selection process follows a review of every proposal submitted. We are seeking a diverse and well-balanced conference. In addition to clear objectives, topic relevance and participant involvement, proposals will also be evaluated for:

- Subject matter geared to leaders, staff, board members and volunteers of rural, small nonprofits
- Tools, resources and knowledge that can be quickly implemented when an attendee returns to work
- Subject matter that helps nonprofits ensure sustainability and build longer-term capacity to fulfill their missions.

Each proposal will be reviewed carefully for:

- Completeness, accuracy, and clarity of the proposal
- Well-defined, realistic learning objectives that can be met in the 60 minutes allotted: 45-50 minutes for instruction and 10-15 minutes for Q&A
- Clear, specific, and informative content and linkage of content to learning objectives
- Content that is current and practical or cutting-edge
- Presenters with expertise in topic area
- Prior speaking or presentation experience is preferred
- Proposals must include all requested information

## Free Conference Registration & Other Information

Presenters will receive a free registration to the conference and should plan to cover all of their individual travel expenses. Participants will not receive photocopies of presentations, but will have the opportunity to view them post-conference as PDF documents on our website.

***All presenters will need to provide a final electronic copy of their presentation to Karen Wolf by Friday, October 14 for conference preparation.***

## Grow & Lead's Policy on Workshops

Grow & Lead programs are noncommercial. Individuals should refrain from using brand names and endorsing specific products. Under no circumstances should a conference podium be used as a place for direct promotion of a speaker's product, service, or monetary self-interest. Presenters also must refrain from overt statements, harsh language, or pointed humor that disparages the rightful dignity and social equity of any individual or group.

## Deadline for Submissions

Please submit your Workshop Proposal Form to Karen Wolf at [kwolf@glcyd.org](mailto:kwolf@glcyd.org) by midnight Friday, August 26, 2022.

## About Grow & Lead

Grow & Lead is a nonprofit organization that helps communities throughout the U.P. to be great places for kids to grow up. We believe an effective nonprofit sector helps provide what youth need to thrive and is critical for community progress. And we believe communities must foster a culture that builds on the strengths of young people to be sustainable.

Grow & Lead provides nonprofit organizations with expertise, training and resources so that all youth can thrive in Michigan's Upper Peninsula.