



## Workshop Proposal Guidelines for the 2024 U.P. Nonprofit Conference

Grow & Lead: Community and Youth Development is accepting proposals for workshop presentations at the 2024 U.P. Nonprofit Conference to be held October 3 at the Northern Center on the campus of Northern Michigan University in Marquette.

**About the U.P. Nonprofit Conference:** The U.P. Nonprofit Conference brings together nonprofit leaders, board members, staff and volunteers from throughout the U.P. for an energizing day of learning and networking. The conference includes keynote speakers, interactive workshops, a panel of experts and innovative activities to support and inspire those who work for the greater good in our communities.

With this year's conference theme of **Create, Communicate, Collaborate**, conference attendees will gain tools, perspectives, and connections to meet their organizations' missions more efficiently and effectively. Last year, conference attendees included 150 individuals from more than 80 organizations in 10 U.P. counties, lower Michigan, Wisconsin, and Minnesota.

**Workshop Selection Criteria:** We seek a diverse and well-balanced conference. Proposals should fit into at least one of the following categories:

- **Create:** Lead with creativity; generate innovative ideas; cultivate community, programs and resources; approach in new ways to accomplish mission and vision
- **Communicate:** Lead with healthy and ongoing communication; listen to all levels of the organizational chart
- **Collaborate:** Lead together; grow dynamic teams; gather like-minded professionals; partner with other organizations

The selection process includes a review of every proposal submitted. In addition to clear objectives, topic relevance and participant involvement, proposals will be evaluated and carefully reviewed for:

- Subject matter geared to leaders, staff, board members and volunteers of rural, small nonprofits
- Tools, resources, and knowledge that can be implemented when an attendee returns to work
- Subject matter that helps nonprofits ensure sustainability and build longer-term capacity to fulfill their missions
- Completeness, accuracy and clarity of the proposal
- Well-defined, realistic learning objectives that can be met in 60 minutes including 45-50 minutes for instruction and 10-15 minutes for Q&A.
- Clear, specific and informative content and linkage of content to learning objectives
- Content that is current and practical
- Presenters with expertise in topic area
- Prior speaking or presentation experience is preferred
- Proposals must include all requested information



**Grow & Lead's Policy on Workshops:** Grow & Lead programs are noncommercial. Individuals should refrain from using brand names and endorsing specific products. Under no circumstances should a conference podium be used as a place for direct promotion of a speaker's product, service, or monetary self-interest. Presenters also must refrain from overt statements, harsh language or pointed humor that disparages the rightful dignity and social equity of any individual or group.

**Deadline for Proposal Submissions:** Please submit your proposal online at [glcyd.org/workshop-proposal](http://glcyd.org/workshop-proposal) by midnight August 2.

**Free Conference Registration for Presenters:** Selected presenters will receive complementary registration at the conference but should plan to cover their own travel expenses.

**About Grow & Lead:** Grow & Lead provides nonprofit organizations with expertise, training and resources so that all youth can thrive in Michigan's Upper Peninsula. Our focus on positive youth development leads us to serve *all* regional nonprofits. Nonprofit organizations play a key role in our region—serving children and families and making this a great place to live. Grow & Lead provides skill building workshops, tailored consulting and training, and spreads the word on new ideas, technology and additional resources.

For questions, please call Grow & Lead at 906-228-8919 or email [info@glcyd.org](mailto:info@glcyd.org).